

BLUE-LIGHT EXPOSED

43%

of adults work in a job
that requires prolonged
use of a computer
or tablet

Sources of HEV Blue Light



Smart Phones



Tablets



Computer/Laptop Screens



TV Screens



LED/Flourescent Lights



The Sun

93%

of teens have a computer
or have access to one



2255 Sewell Mill RD.
Marietta GA. 30062



UVPLUSPLUS.COM



Represents the latest breakthrough in HEV Blue light Filtering in a virtually clear lens.

- UV++ Blue Cut, unlike competitor treatments, is NOT a coating but, instead, uses a proprietary IMF (In-Material-Filtering) system that assures superior performance for the life of the lens.
- Lenses are virtually clear without a yellowing hue. Great for indoors and outdoors.
- Focuses on High Energy Visible Blue Light 400-420nm (Ask your eyecare professional about the benefits)
- Ask for Crystalux® Superhydrophobic Anti-Glare Coating and receive a two-year Scratch Warranty.

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Why UV++® Blue Cut and RetinaShield™ HD?

What is High Energy Visible Blue Light?

Blue light is a high-energy wavelength of light emitted from fluorescent lights as well as the screens of computers, TVs, tablets, smartphones and the sun. With the rapid increase of technology use in our daily lives, blue light is becoming a growing concern.

What wavelengths cause the most concern?

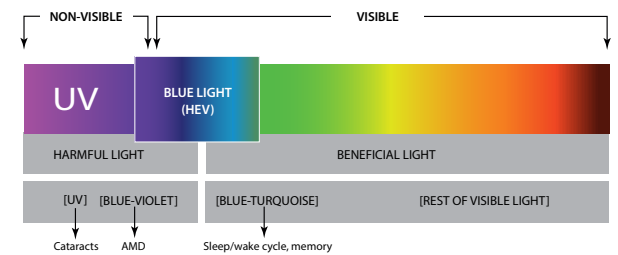
Recent studies are now focusing on high-energy visible light in the 400nm-450nm range and its relationship and possible connection to AMD (Advanced Macular Degeneration).

Why not filter higher wavelengths?

Some Blue light is beneficial and Blue-Turquoise light is essential to help regulate our circadian rhythm, and help with our mood and alertness.

What's different about UV++® Blue Cut?

UV++® Blue Cut lenses are designed with a virtually clear in monomer HEV Blue light inhibitor focusing on the highest energy Blue Light@ 400nm-420nm and selectively higher!



What is RetinaShield™ HD?

Retinashield™HD are High Definition Digitally Surfaced Lens Designs focused on producing the clearest and sharpest vision while providing additional protection from damaging Blue Light. Additionally all RetinaShield™ HD Lenses come with Crystalux® Super Hydrophobic Anti-Glare Coating.

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Ask your Eyecare Professional for UV++® Blue Cut with RetinaShield HD